

FAST FACTS

FOR MEDIA

WHAT?

BlueTubes are bright blue containers that hold clean, used plastic bags.

WHY?

BlueTubes make it easy for people to keep their beaches and parks clean and keep plastic out of the ocean.

HOW?

Grab a bag from a BlueTube. Pick up trash. Throw it away. Add bags on your next visit and the cycle continues. BlueTubes are funded through sponsorships. Sponsor a BlueTube with your logo for \$160, tax deductible. A portion of sponsor fees goes towards research on ocean plastic.

WHERE?

BlueTubes are installed at over 150 beaches and waterfront parks in Florida, North Carolina, and Cape Cod. New locations are added each month. You can follow BlueTube's progress at www.bluetubebeach.org/locator.

WHEN?

BlueTubes first appeared on beaches in June 2015 in Brevard county, Florida and have since spread up and down the east coast.

WHO?

BlueTube is sponsored and used by people who love their beach and love their ocean. People who want to learn more about efforts to stop plastic pollution can subscribe to the BlueTube monthly newsletter "TrashTalk" at www.bluetubebeach.org. People who want to sponsor BlueTubes in the area can contact BlueTube at info@bluetubebeach.org +1.321.265.4604.



info@bluetubebeach.org
+1.321.265.4604
www.BlueTubeBeach.org

