

Be a BLUETUBER

Here's How

BlueTuber - [bluu-toober] noun 1. a group of community heroes who leads the charge to keep local beaches and parks clean and plastic from entering the ocean with BlueTube. They obtain permission from beach owners, sell sponsorships to fans of the beach and environment, and engage the community in using the BlueTubes every day.

SEEK PERMISSION

1

- Contact the town, county, or state in charge of the park.
- Explain how BlueTube can help keep shores clean. Governments pay nothing and maintain nothing. It is driven by the community for the community. It simply works every day.
- Email governments this [Government Information sheet](#) with links to the [BlueTube website](#).
- Meet. Show them a BlueTube. [Watch Sierra](#) address City Council.
- Obtain permission to install BlueTubes.

FIND SPONSORS

2

- Contact beach lovers: businesses, individuals, friends, groups, and condo residents.
- Tell beach lovers how sponsoring BlueTube will help their community keep shores clean and plastic free.
- Email potential sponsors this [Sponsorship Information sheet](#).
- Meet with potential sponsors. Show them a BlueTube. [Watch Marlis](#) do this.
- Complete the [online order-form](#). BlueTube will handle the transaction and mail you the BlueTubes (customized with the sponsor's logo) and hardware.

INSTALL

3

- Some towns want to install the BlueTubes themselves. Great! Other towns prefer you do it. It's easy. BlueTubes come with stainless hardware and instructions.
- [Watch Patty](#) install a BlueTube and fill it in only minutes.

WRAP IT UP

4

- Almost done! Take a photo or video of sponsors and users with BlueTubes for social media.
- Enlist people to adopt BlueTubes and keep them stocked with bags. Entice students and scouts with community service hours. Send our [Recruiting flyer](#).
- Get the word out to the community with this [BlueTube flier](#). Encourage beach lovers to follow BlueTube on social media and [subscribe](#) to BlueTube's monthly newsletter, "TrashTalk", from our website. Get media coverage in the local news, radio, and social media. Send media the [latest information](#) on BlueTube.
- Achieve Super Star Status. For every 10 BlueTubes you install, we will thank you for your efforts with \$100.

