

BLUETUBER FAQ'S

PERMISSION

- **Whom exactly does permission come from?**

That depends on the locality, and each one is different. If it is a park, first find out which government entity manages the park. It could be in a city but managed by the county or state. Then find out who has the authority to grant permission. This could be the public works or parks and recreation department or city council members. It's useful to make some phone calls first so you ask the right person. If it is a private property such as a condo, find out who is the property manager or owner. If there is a condo association, they may be able to help.

- **How hard is it to get permission?**

That depends again on the locality. Most governments recognize that BlueTube is a win, win kind of tool and grant permission quickly. Ask for permission to install BlueTubes at all their beaches and parks. Here is an [informational flier](#) to share with government.

- **What are common questions and concerns?**

"Will bags blow out of BlueTubes?"

A BlueTube full of bags was [tested in the hurricane chamber](#) at the Orlando Science Center. Bags stayed snugly inside. The real test came during Hurricane Matthew in 2016 and Hurricane Irma in 2017. BlueTubes survived the storm with bags intact and were available to help with the post hurricane cleanup.

"Will animals pull the bags out of BlueTubes?"

They haven't. The bags that are reused in BlueTubes are clean and have no food in them that might attract animals.

"Are BlueTubes encouraging people to use plastic bags?"

BlueTube encourages people to reuse bags they already have. Some people believe plastic bags are bad, even when they are reused to pick up plastic trash from shores. We believe "Perfect is the enemy of the good." This saying has been around for centuries. It means if you wait for the perfect situation, you may lose the opportunity to accomplish anything good. We have bags. Nobody really likes them, but they can hold a lot of trash. Let's reuse them to make our beaches and oceans better right now.

"I bring reusable bags to the store and don't have bags for BlueTubes."

Any clean, used bag will do. The bags that apples, potatoes and bread come in will all work.

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SPONSORS

• **How much does it cost to sponsor a BlueTube?**

BlueTubes can be purchased for \$160 with your logo. When nine are purchased, the tenth one is free. Sponsorships are tax deductible and a portion of each goes to scientific research on ocean plastic.

• **What's in it for sponsors?**

Sponsors get a 3"x3" logo on the sides of their BlueTubes. This is a great way to reach people and generate good will. Businesses that sponsor get a link from the BlueTube website to theirs and a BlueTube flier customized with their logo on it. Everyone gets cleaner beaches and a cleaner ocean.

• **Who sponsors BlueTubes?**

BlueTubes are sponsored by businesses, individuals and groups. Check out our [current sponsors](#).

• **How long does it take to receive the sponsored BlueTube?**

Once you have submitted the [BlueTuber Order Form](#) and payment and artwork is received, it will take 2-4 weeks to receive the BlueTubes customized with the sponsor's logo.

INSTALL

• **Where are BlueTubes installed?**

The BlueTube should be visible as people walk to the shore. It should be located as close to eye level as possible. It's helpful to put them near garbage cans too. Look for a vertical post on an existing structure, like a dune crossover. If the BlueTube will be installed on horizontal boards or metal signposts, let us know and we will send the appropriate hardware and instructions.

WRAP IT UP

• **What types of photos can be used on BlueTube social media?**

Clear, horizontal photos are best. Please send them to BlueTube in jpg or png format. If you have any great, short BlueTube videos, we'd love to see them too.

• **Where can you get bags to stock BlueTubes with?**

Collect clean, used bags from friends and neighbors. Your grocery store may let you take bags from their recycling containers too.

• **How do I prepare for getting the word about BlueTube out?**

Here is an [informational flyer](#) for you to print and post online and off. Media coverage is great! Here are [Fast Facts](#) to ensure that media has the most current information about BlueTube.

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